

# **Fiesta Wildflower Ride 2026**

## **Official Rider Guide**

**San Antonio, Texas | Sunday, April 12, 2026**

**Rolling Oaks Mall**  
6909 N. Loop 1604 E  
San Antonio, TX

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### **Overview**

The Fiesta Wildflower Ride is San Antonio's signature non-competitive, fully supported cycling event, proudly held each spring.

This ride is designed to be fun, inclusive, and community-focused, welcoming cyclists of all abilities. Riders enjoy scenic South Texas roads, rolling terrain, and vibrant wildflower views—all at a relaxed, self-paced tempo. This is not a race; it's a celebration of cycling, culture, and the outdoors.

### **Start & Finish Location**

**Rolling Oaks Mall**  
6909 N. Loop 1604 E  
San Antonio, TX

- Central staging area for all routes
- Rider check-in, start, and finish line
- Restrooms, parking, and vendor expo available

## **Event Schedule (Approximate)**

- **6:30 AM** – Rider Check-In & Pre-Ride Expo Opens
  - **7:45 AM** – Mandatory Safety Briefing
  - **8:00 AM** – Ride Start (First Wave)
  - **8:05 AM** – Ride Start (Second Wave)
  - **8:10 AM** – Ride Start (Third Wave) ect....
- **10:30 AM – 1:30 PM** – Post-Ride Celebration

Please arrive early to allow time for parking, check-in, and the safety briefing.

## **Route Options — Choose Your Distance**

Riders select their preferred route during registration. All routes are clearly marked and fully supported.

### **25-Mile Route**

- Beginner-friendly and scenic
- Ideal for newer riders or a relaxed Fiesta cruise
  - Minimal elevation and frequent support

### **40-Mile Route**

- Moderate challenge with rolling terrain
- A balanced option for intermediate riders
- Showcases classic Hill Country scenery

### **60-Mile Route**

- Designed for experienced cyclists
- Longer mileage with varied terrain
- A rewarding endurance ride through South Texas

**Important:** These are non-competitive routes. Riders may ride at their own pace and are encouraged to enjoy the experience.

## **Support & Safety**

Your safety and comfort are our top priorities.

### **Fully Supported Ride**

- Course marshals stationed throughout the routes
- SAG (Support and Gear) vehicles available for assistance

### **Rest Stops**

- Multiple stocked rest stops on each route
- Water, electrolyte drinks, and snacks provided
- Limited mechanical assistance available

### **Traffic & Road Safety**

- Police escorts and/or traffic control marshals at key intersections
  - Open roads — riders must obey all traffic laws

### **Safety Briefing**

- Mandatory pre-ride safety briefing for all participants
  - Covers route markings, road rules, and emergency procedures
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## **Event Extras**

### **Pre-Ride Expo (6:30 AM – 8:00 AM)**

- Bike shops and cycling vendors
- Local businesses and sponsors
- Music and Fiesta-themed atmosphere
- Food and beverage options available

## **Post-Ride Celebration (10:30 AM – 1:30 PM)**

- Food and refreshments
  - Music and festive finish-line energy
    - Photo opportunities
  - Socializing with fellow riders and vendors
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## **What's Included with Registration**

### **Registered participants receive:**

- ✓ Official Fiesta Wildflower Ride Cycling Bottle
    - ✓ Event swag bag
  - ✓ Fully supported routes with SAG vehicles
    - ✓ Stocked rest stops
    - ✓ Post-ride food & festivities
    - ✓ Marked routes and ride maps
    - ✓ Access to pre-ride expo
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## **Rider Responsibilities**

### **All riders are expected to:**

- Wear a properly fitted helmet (required)
- Follow all traffic laws and ride predictably
- Be courteous to fellow riders and motorists
- Ride within personal limits and stay hydrated

## **Final Notes**

The Fiesta Wildflower Ride is about celebrating cycling, community, and San Antonio's Fiesta spirit. Whether it's your first organized ride or one of many, we're thrilled to have you join us for a memorable day on the bike.

We look forward to riding with you on April 12, 2026!